

Task Description:

Redesign logo & graphic for local mobile computer and gadget repair business. Looking for something with a distinctive (fun) modern feel that conveys a personalised & broad ranging problem solving service for those unfamiliar with their tech and gadgets.

It needs to appeal to the soccer mums, the technologically challenged demographic, sole traders and small businesses – not corporate. The local expert / nerd kind of thing.

Sites (companies) that potential customers would also likely compare include www.geeks2u.com.au www.nearbynerd.com.au www.supergeek.com.au

All colour choices and Font styles are up for grabs to get the desired effect. A new responsive website will be designed around the choices as a separate project.

- Perhaps a customised QR image can be used / integrated into the design ? I have attached a jpg of a working vcard QR code if anyone chooses to go this route. I know they can be customised and still work.
- I'm not unhappy with the current "Lion Tamer" idea if you think it has merit and can be improved. The current font & style of the text is what I dislike most.

Business name: Techtamer

Current website: www.techtamer.com.au

Tagline for business: ... taming the technology in your life.

Audience: Home users and local small businesses.